CUSTOMER'S ROADMAP TO PROCURING CLEAN ENERGY

Every Energy Customer's journey will be unique. There is no "one size fits all" approach to clean energy, and deciding which procurement options best fit your company is typically not a linear path. Steps in the process may overlap or require revisiting as new information becomes available. Depending on the procurement mechanism you select, the process could take anywhere from a few weeks to a year or more.

The following sequence may be useful to you as a new Energy Customer starting out on your clean energy journey. As you progress through your clean energy procurement journey, you'll periodically engage your stakeholders. Look for this icon 🝳 to indicate when such conversation is key.





NEGOTIATE AND FINALIZE YOUR DEAL

Customers that are pursuing procurement options that are more complex than unbundled REC purchasing will want to review and negotiate their contracts.

In addition to engaging their internal legal and signatory teams, customers should consider engaging outside counsel for more complex agreements, as internal counsel is unlikely to have experience in the nuances of clean energy procurement.

FOLLOW UP TO ENSURE YOUR SUCCESS

Once a clean energy procurement deal is executed, customers should continue to engage with internal stakeholders and their energy providers to ensure transparency. If a project is being built, ensure that all parties are up-to-date on construction progress and the agreed-upon approach to publicity. Once a project hits its Commercial Operation Date (COD) and begins to produce electricity, customers should monitor project output, financial settlements, and REC management.

Customers should ensure that they have robust documentation of processes, timelines, and contract management needs in the event that internal staff turn over.