



Together Tuesday Diversity, Equity, Inclusion, and Justice Conversation: Using corporate buying power to achieve DEI-J goals in renewable energy procurement

Key Takeaways from March 30, 2021

Continued Engagement

Join us at the CEBA Connect: Virtual Member Summit 2021 for our first ever Clean Energy Buyers Institute (CEBI) track session on May 19 at 11 AM ET. Panelists will discuss how **buyers can drive equity and diversity through renewable energy procurement**. We will be joined by Gilbert Campbell with Volt Energy, Dr. John S. Butler with University of Texas, and Paula McCann-Harris with DPM Alliance Energy. The session will be moderated by Darrick Eugene with High Road Clean Energy.

[Register for REBA Institute sessions](#) at #RVMS21.

Call to Action

Impactful DEI-J work should start with organizations clearly identifying their circle of impact across the lifecycle of their products and services. During the process, organizations can engage local community organizations within their circle of impact effectively by soliciting and listening to their feedback to tailor and realize the desired community benefits from the RE projects.

Topline Takeaways

- + Every organization has a circle of impact regardless of an organization's size and societal reach. While large renewable energy buyers can drive market signals, smaller buyers can drive more localized and tailored community impacts.
- + It is critical to showcase the full value of projects during the decision-making process as the inclusion of DEI-J is a business strategy and not philanthropy. RE projects can become pathways to not only achieve sustainability and business goals, but social responsibility as well.
- + Be creative and open-minded in the process. Including DEI-J considerations within the RFP process is one avenue to advance DEI-J work. Another is to go directly to the source and work directly with communities to deliver the projects.